# Results for first half of 2016

Presentation for financial analysts 18.08.2016

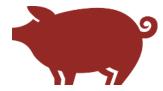


## The Bell Group – overview

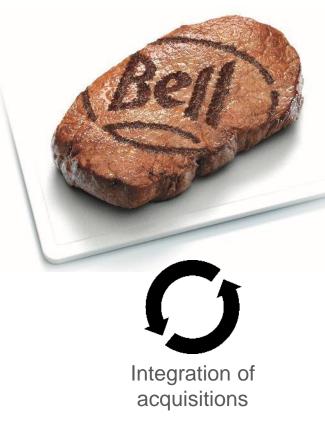
	First HY 2016	
Sales revenue (CHF million)	1,616	+26.2 %
Sales volumes (t)	191,928	+59.5 %
Half-year profit (CHF million)	36	+13.3 %
Employees (as of 30 June)	9,710	+17.5 %
Number of production plants	38	+7 plants



## The Bell Group – influencing factors 2015



Development of cost of raw materials



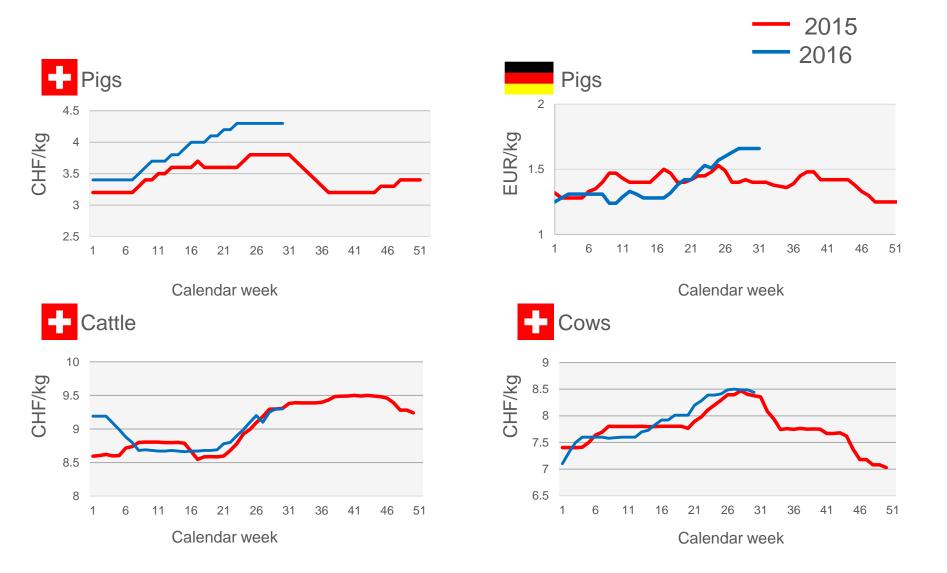


Market development and fiercer competition



Results for first half of 2016

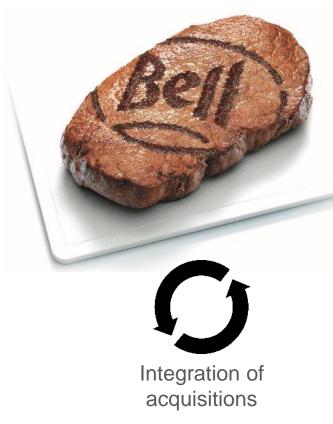
### Development of cost of raw materials



## The Bell Group – influencing factors 2015



Development of cost of raw materials



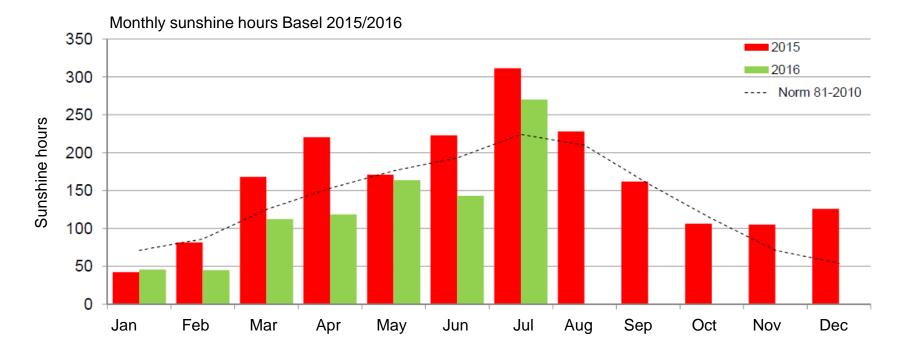




First consolidation of Hubers and Eisberg

5

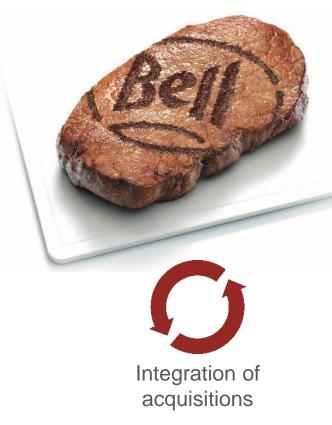
### Weather in the first half



## The Bell Group – influencing factors 2015



Development of cost of raw materials





Market development and fiercer competition



First consolidation of Hubers and Eisberg

## Integration of Huber

# Relevant European poultry producer

- Organisationally part of Division Bell International
- Integration is proceeding on schedule
- Takeover welcomed by the market and farmers
- Encouraging performance in 2016
- Programme for exchange of intra-Group know-how has started





## Integration of Eisberg

# Successful specialist for convenience salads

- Organisationally merged with the existing Gastro Star business unit
- New joint management team Gastro Star/Eisberg
- Integration is proceeding on schedule
- Takeover was well received by the market; Encouraging performance in 2016
- Joint production planning in Switzerland already implemented
- > Joint sourcing

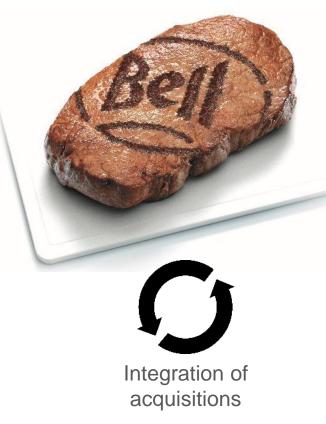




## The Bell Group – influencing factors 2015



Development of cost of raw materials

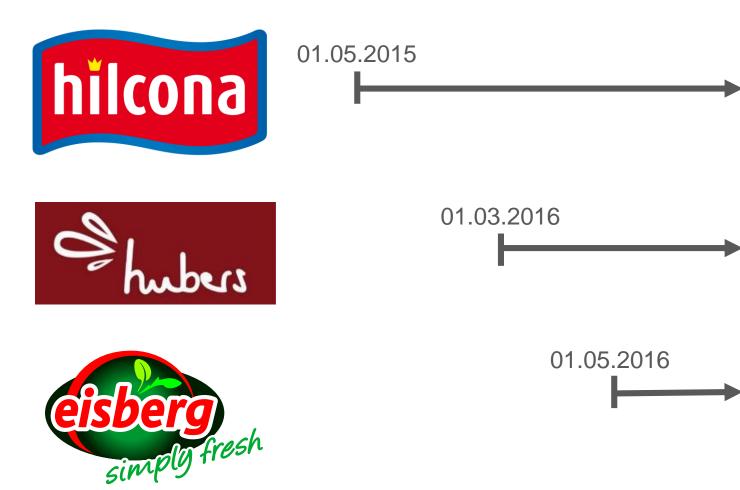




Market development and fiercer competition



### Integration of acquisitions



### Takeover of Cher-Mignon



### **Producer with a tradition of Valais dried-meat specialities**

- Largest specialist for Valais charcuterie specialities, around 50 % of charcuterie produced in Valais
- > 25 employees and annual sales of some CHF 13 million
- Drying plant in Chermignon (VS) at 1,200 metres above sea level
- Craft business that has been preparing specialities according to old family recipes for more than a century



### Takeover of Cher-Mignon

cher-Oignon VIANDE SÉCHÉE DU VALAIS DEPUIS 1967

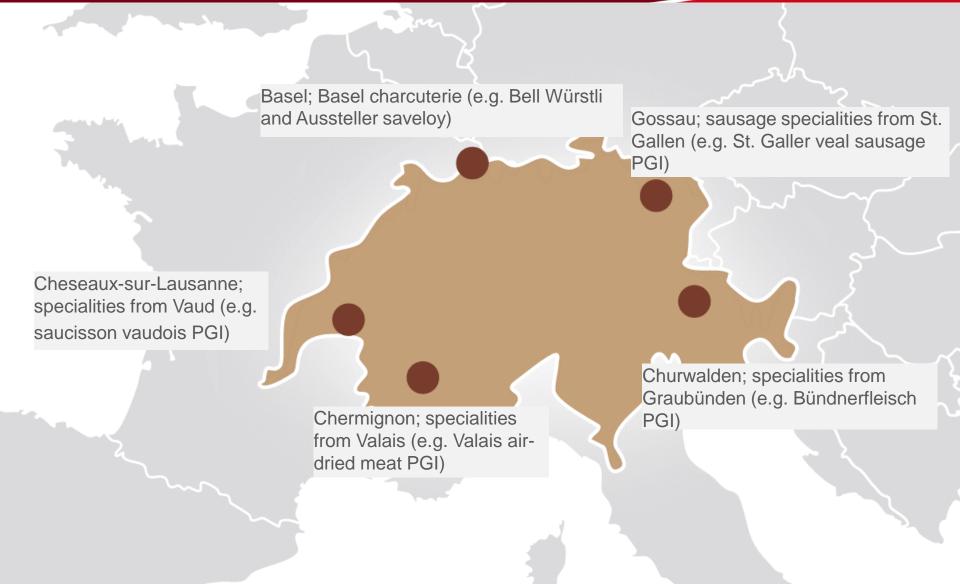






### Bell's portfolio of regional specialities





### Bell's portfolio of regional specialities

Kielbasa and cabanossi from Poland

Black Forest ham and Thuringian barbecue sausage from Germany

Cured sausages and air-dried ham from Auvergne, Lyon and Savoy in France

Spanish Serrano and Ibérico ham

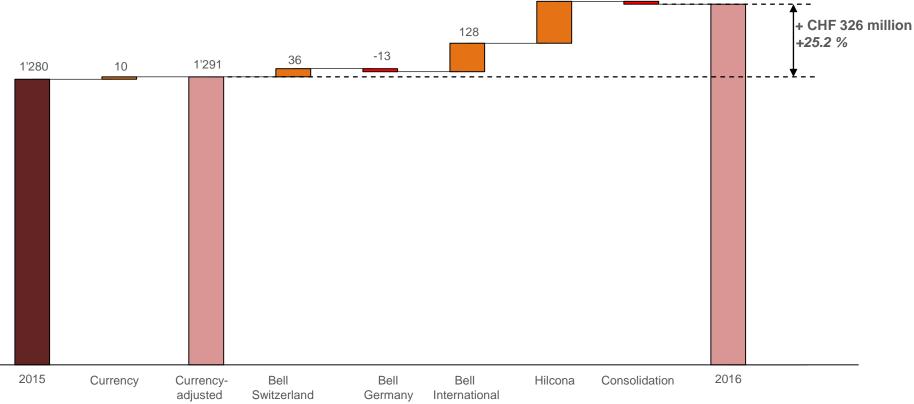
## The Bell Group – key figures

in CHF million	HY2016	HY2015	$\Delta$ abs.	$\Delta$ %
Sales of goods	1,616	1,280	336	26.2 %
Net income	1,591	1,264	327	25.9 %
Gross profit in % of net income	<b>585</b> 36.7 %	<b>447</b> 35.4 %	137	30.7 %
EBITDA in % of net income	<b>120</b> 7.5 %	<b>90 29</b> 7.2 %		32.4 %
EBIT in % of net income	<b>61</b> 3.8 %	<b>45</b> 3.6 %	16	34.2 %
Net profit in % of net income	<b>36</b> +2.3 %	<b>32</b> 2.5 %	4	13.3 %
Equity*	917	909		
Equity ratio*	42.8 %	52.2 %		
of which currency translation differences*	-124	-121	-3	
of which third-party interest*	91	89	2	
av. FTEs	9,710	8,262	1,448	17.5 %

\* Equity as of 31.12.2015

#### 2015 Currency Currency-Bell Bell Bell Hilcona adjusted Switzerland Germany International

Proceeds from goods – transition 2015 to 2016



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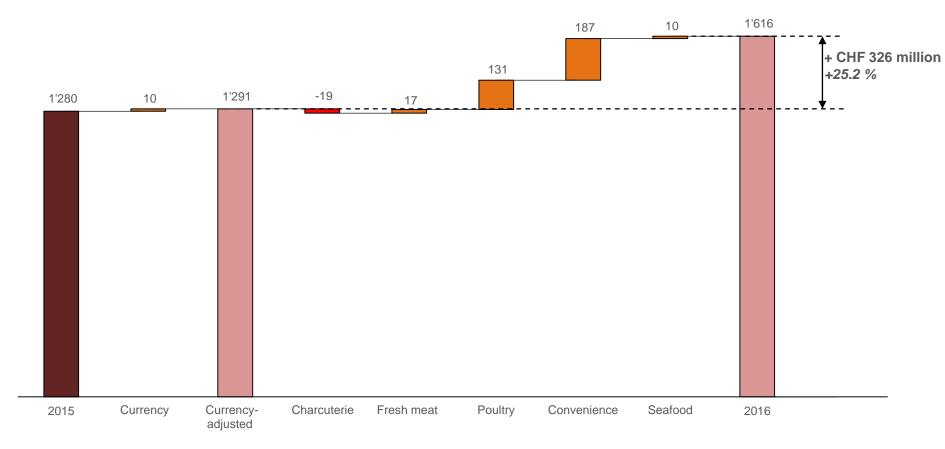
-13

1'616

### HY2016/in CHF million

18.08.2016 Results for first half of 2016

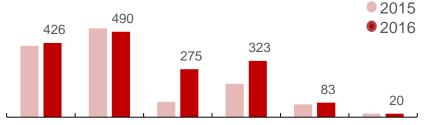


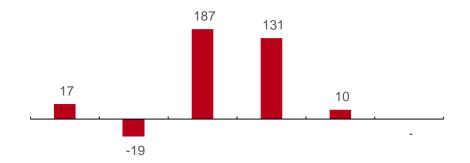


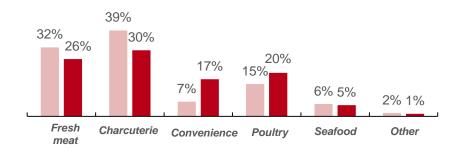
### Proceeds from goods – transition 2015 to 2016

### Proceeds from goods – by product group

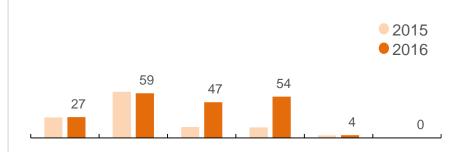
### Proceeds from goods – currency-adjusted HY2016/in CHF million

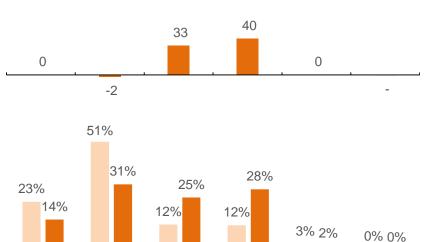






### **Sales HY**





Fresh Charcuterie Convenience Poultry Seafood Other meat

#### 18.08.2016 | Results for first half of 2016

### Income statement – EBIT

in CHF million	HY2016	HY2015	$\Delta$ %	EBIT drivers CHF million				
Proceeds from goods Net income <b>Gross profit</b> <i>in % of net income</i>	1,616 1,591 <b>585</b> 36.7 %	1,280 1,264 <b>447</b> <i>35.4 %</i>	26.2 % 25.9 % <b>30.7 %</b>	137	-72			
Personnel expenses Overheads <b>EBITDA</b> in % of net income	299 166 <b>120</b> 7.5 %	227 130 <b>90</b> 7.2 %	31.6 % 27.7 % <b>32.4 %</b>	45		-36	-14	61
Depreciation and amortisation <b>EBIT</b> in % of net income	59 <b>61</b> 3.8 %	45 <b>45</b> 3.6 %	30.4 % <b>32.4 %</b>	2015 Gross profit	Personnel costs	Overheads	Depreciation	2016

### Income statement – annual profit



in CHF million	HY2016	HY2015	$\Delta$ abs.
EBIT	61	45	16
Interest Securities/foreign currencies Share of income of assoc. companies <b>EBT</b>	1 2 1 59	-3 -1 3 <b>45</b>	-2 2 -2 <b>14</b>
Taxes <b>Profit</b>	-16 (3) <b>43</b>	-11 <b>34</b>	-5 <b>9</b>
Third-party interest in equity <b>Annual profit</b>	-6 <b>36</b>	-2 <b>32</b>	-5 <b>4</b>

Full-year effect Hilcona and interest for new bond

(1)

(3)

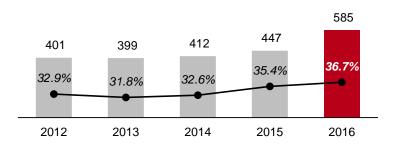
2 In 2015, equity valuation for Hilcona from January to April

Full-year effect Hilcona; Previous year only May and June

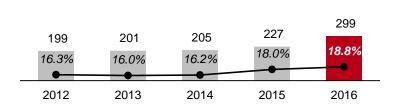
### 5-year comparison – key figures

HY/CHF million Ratio to net income

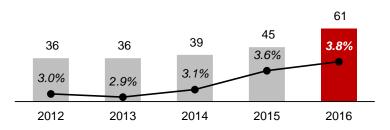
### **Gross profit**



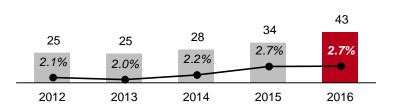
### **Personnel expenses**



EBIT



Net profit after taxes



### **Balance sheet**

in CHF million	30.06.2016		31.12.2015	
Cash and securities Receivables and accruals Inventories <b>Current assets</b>	(1) 306 393 303 1,002	46.7 %	194 353 263 <b>810</b>	46.4 %
Financial assets Intangible assets Property, plant and equipment <b>Non-current assets</b>	2 46 164 932 1,141	53.3 %	44 37 853 <b>934</b>	53.6 %
Assets	2,143	100.0 %	1,744	100.0 %
Liabilities and deferrals Provisions Financial liabilities <b>Liabilities</b>	330 170 726 <b>1,226</b>	33.9 % 57.2 %	249 117 469 <b>834</b>	26.9 % 47.8 %
Equity before non-controlling interests	826	38.5%	820	47.0 %
Third-party interest in equity <b>Equity</b>	3 91 <b>917</b>	4.3 % 42.8 %	89 909	5.1 % 52.2 %
Liabilities and equity	2,143	100.0 %	1,744	100.0 %
Currency differences in equity Interest-bearing liabilities	-124 420		-121 275	

 Financial liabilities increase to CHF 726 million. Mainly because of new bond (CHF 300 million).

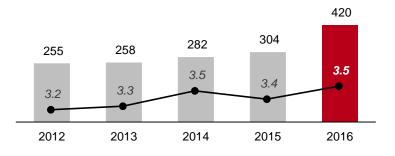
Less cash and cash equivalents, net financial liabilities of CHF 420 million (2015: CHF 275 million )

2 Acquisitions of Huber and Eisberg increase goodwill.

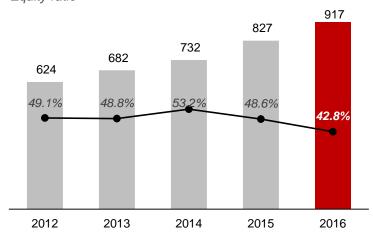
3 At 42.8 %, Bell has a solid equity ratio in spite of the new bond and the integration of Huber and Eisberg.

### 5-year comparison – key figures from balance sheet

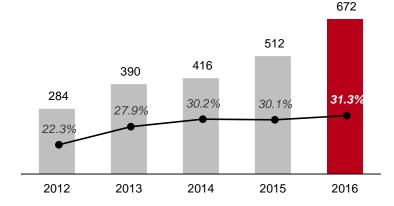
**Net financial liabilities HY/in CHF million** Debt factor



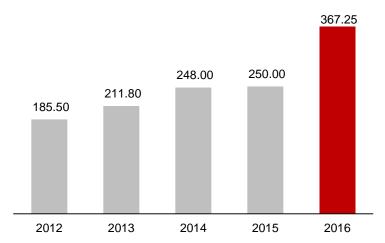
**Total equity HY/in CHF million** *Equity ratio* 



**Net working capital HY/in CHF million** % of balance sheet total

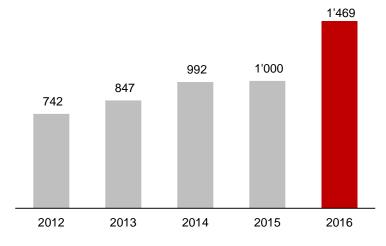


### 5-year comparison – Bell share

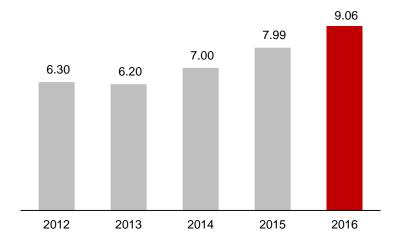


#### Price at 30.06. CHF

### Market capitalisation at 30.06./in CHF million



Net profit per share HY



### **Bell Switzerland**



	HY2016	HY2015	$\Delta$ abs.	$\Delta$ %
Sales revenue (CHF million)	934	897	+37	+4.1 %
Sales volume (1,000 t)	62	61	+1	+2.3 %
Employees (FTEs)	3,356	3,392	-36	-1.1 %
Net investments (CHF million)	23	28	-5	-20.2 %
Number of production plants	10	10		

- Solid result for Bell Switzerland despite unfavourable framework conditions
- Sales markets suffer from the effects of shopping tourism and bad weather
- > Rising cost of raw materials
- Sales and volume growth thanks to strong sales promotion measures
- > Extension to Zell plant completed



### **Bell Germany**



	HY2016	HY2015	$\Delta$ abs.	$\Delta$ %
Sales revenue (CHF million)	213	218	-5	-2.3 %
Sales volume (1,000 t)	33	33	-	-1.9 %
Employees (FTEs)	1,444	1,362	+82	+6.0 %
Net investments (CHF million)	7	9	-2	-17.0 %
Number of production plants	9	9		

- Considerable increase in the cost of raw materials
- Growing competition increases listing volatility
- > Successful brand concepts
- Construction of additional plant for Spanish ham specialities to start at the beginning of 2017





### **Bell International**



	HY2016	HY2015	$\Delta$ abs.	$\Delta$ %
Sales revenue (CHF million)	223	93	+130	+140 %
Sales volume (1,000 t)	54	15	+39	+273.9 %
Employees (FTEs)	2,487	1,504	+983	+65.4 %
Net investments (CHF million)	8	7	+1	+23.8 %
Number of production plants	11	8		

- First integration of poultry specialist Huber
- In France, the focus on products with higher added value and organisational measures are showing first results
- Poland and Hungary are on the right track
- New organisational structure for branch shops in the Czech Republic



### Hilcona



	HY2016	HY2015*	$\Delta$ abs.	$\Delta$ %
Sales revenue (CHF million)	276	88	+188	+213.1 %
Sales volume (1,000 t)	47	14	+33	+226.1 %
Employees (FTEs)	2,423	2,004	+419	+20.9 %
Net investments (CHF million)	9	2	+7	+309.0 %
Number of production plants	8	4		

- > Encouraging development in first half
- Innovation in ready-prepared meals and vegetarian products
- Integration of Eisberg is proceeding on schedule
- Merger of Eisberg and Gastro Star under joint management





\* previous year only May/June

### The Bell Group – outlook for 2016





Difficult to predict the cost trends for raw materials in second half



Integration of acquisitions, exploitation of synergies



Difficult to predict market development; the market will remain fiercely competitive



Consistent implementation of operational measures to further strengthen productive capacity and performance

# Results for first half of 2016

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