Results for first half of 2016

Presentation for financial analysts 18.08.2016

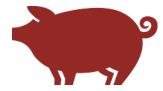


The Bell Group – overview

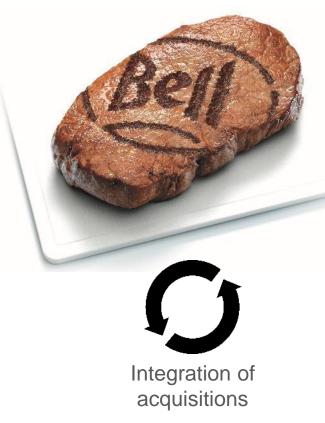
	First HY 2016	
Sales revenue (CHF million)	1,616	+26.2 %
Sales volumes (t)	191,928	+59.5 %
Half-year profit (CHF million)	36	+13.3 %
Employees (as of 30 June)	9,710	+17.5 %
Number of production plants	38	+7 plants



The Bell Group – influencing factors 2015



Development of cost of raw materials



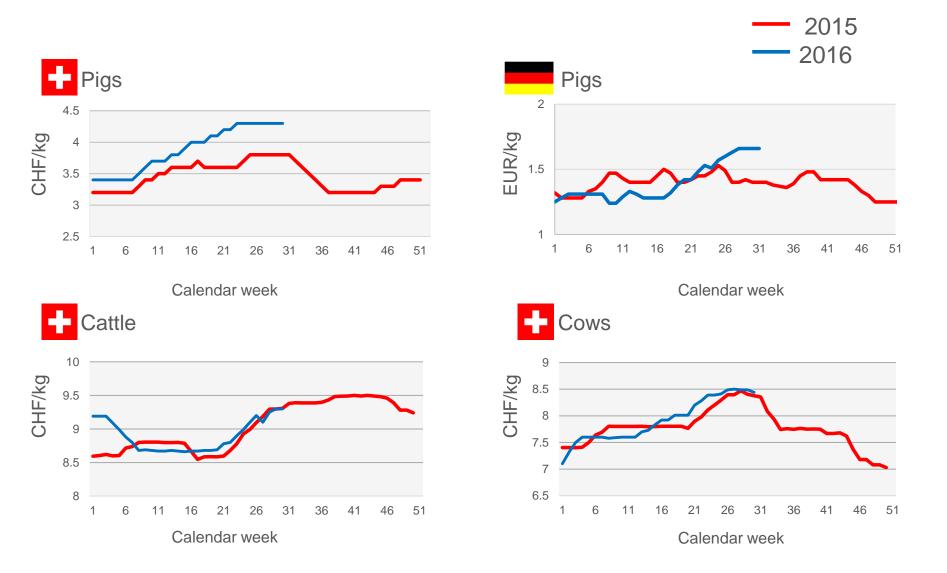


Market development and fiercer competition



Results for first half of 2016

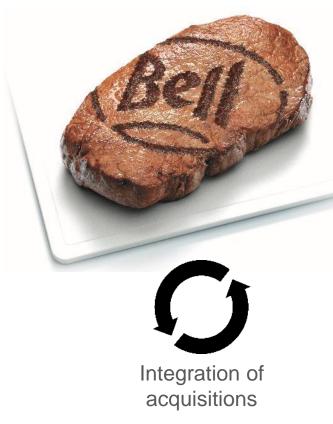
Development of cost of raw materials



The Bell Group – influencing factors 2015



Development of cost of raw materials



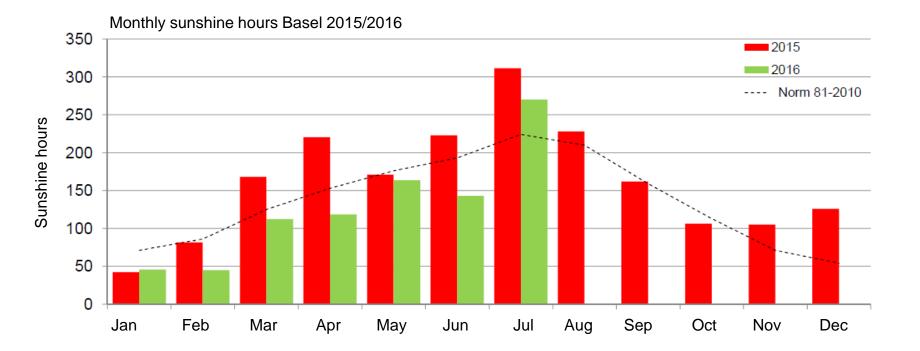




First consolidation of Hubers and Eisberg

5

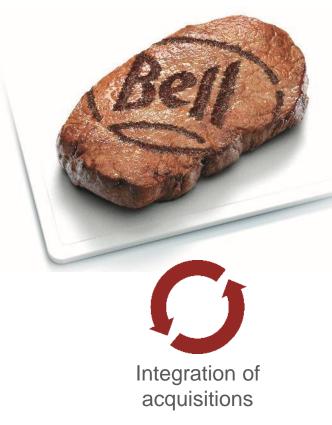
Weather in the first half



The Bell Group – influencing factors 2015



Development of cost of raw materials





Market development and fiercer competition



First consolidation of Hubers and Eisberg

Integration of Huber

Relevant European poultry producer

- Organisationally part of Division Bell International
- Integration is proceeding on schedule
- Takeover welcomed by the market and farmers
- Encouraging performance in 2016
- Programme for exchange of intra-Group know-how has started





Integration of Eisberg

Successful specialist for convenience salads

- Organisationally merged with the existing Gastro Star business unit
- New joint management team Gastro Star/Eisberg
- Integration is proceeding on schedule
- Takeover was well received by the market; Encouraging performance in 2016
- Joint production planning in Switzerland already implemented
- > Joint sourcing

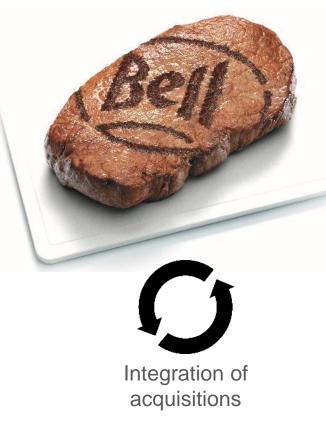




The Bell Group – influencing factors 2015



Development of cost of raw materials

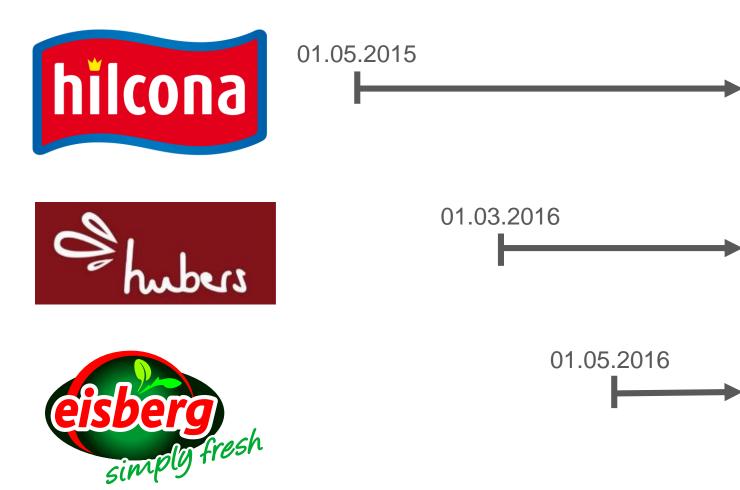




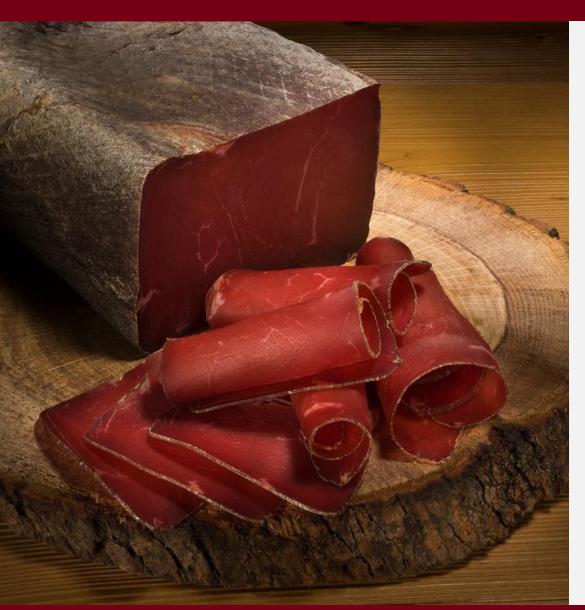
Market development and fiercer competition



Integration of acquisitions



Takeover of Cher-Mignon



Producer with a tradition of Valais dried-meat specialities

- Largest specialist for Valais charcuterie specialities, around 50 % of charcuterie produced in Valais
- > 25 employees and annual sales of some CHF 13 million
- Drying plant in Chermignon (VS) at 1,200 metres above sea level
- Craft business that has been preparing specialities according to old family recipes for more than a century



Takeover of Cher-Mignon

cher-Oignon VIANDE SÉCHÉE DU VALAIS DEPUIS 1967

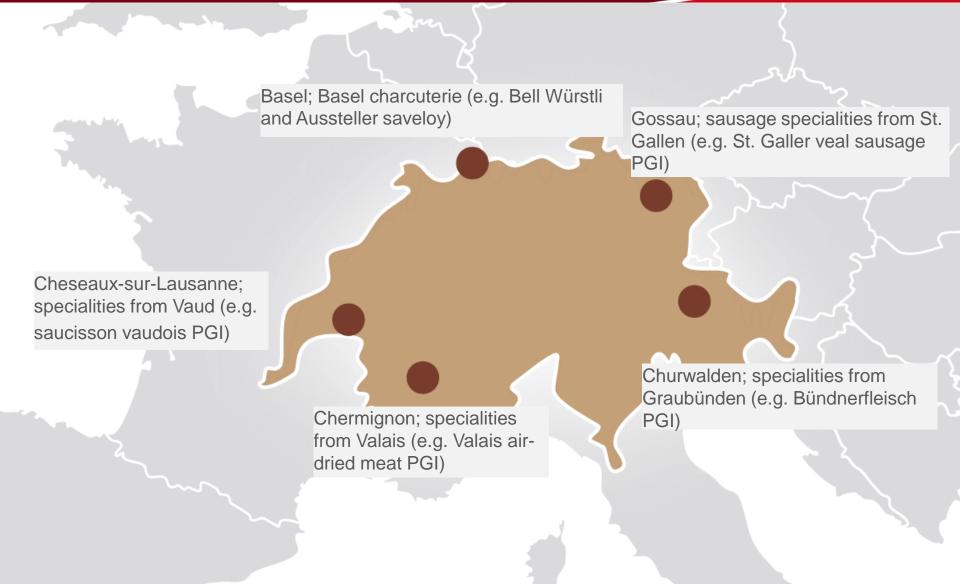






Bell's portfolio of regional specialities





Bell's portfolio of regional specialities

Kielbasa and cabanossi from Poland

Black Forest ham and Thuringian barbecue sausage from Germany

Cured sausages and air-dried ham from Auvergne, Lyon and Savoy in France

Spanish Serrano and Ibérico ham

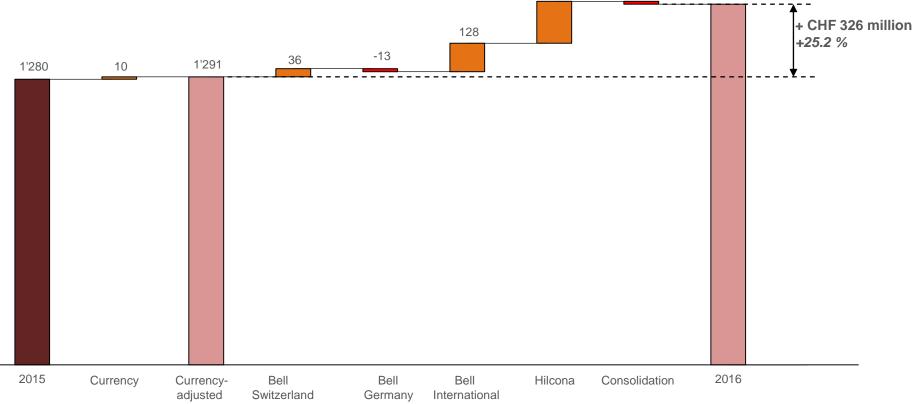
The Bell Group – key figures

in CHF million	HY2016	HY2015	Δ abs.	Δ %
Sales of goods	1,616	1,280	336	26.2 %
Net income	1,591	1,264	327	25.9 %
Gross profit in % of net income	585 36.7 %	447 35.4 %	137	30.7 %
EBITDA in % of net income	120 7.5 %	90 29 7.2 %		32.4 %
EBIT in % of net income	61 3.8 %	45 3.6 %	16	34.2 %
Net profit in % of net income	36 +2.3 %	32 2.5 %	4	13.3 %
Equity*	917	909		
Equity ratio*	42.8 %	52.2 %		
of which currency translation differences*	-124	-121	-3	
of which third-party interest*	91	89	2	
av. FTEs	9,710	8,262	1,448	17.5 %

* Equity as of 31.12.2015

2015 Currency Currency-Bell Bell Bell Hilcona adjusted Switzerland Germany International

Proceeds from goods – transition 2015 to 2016



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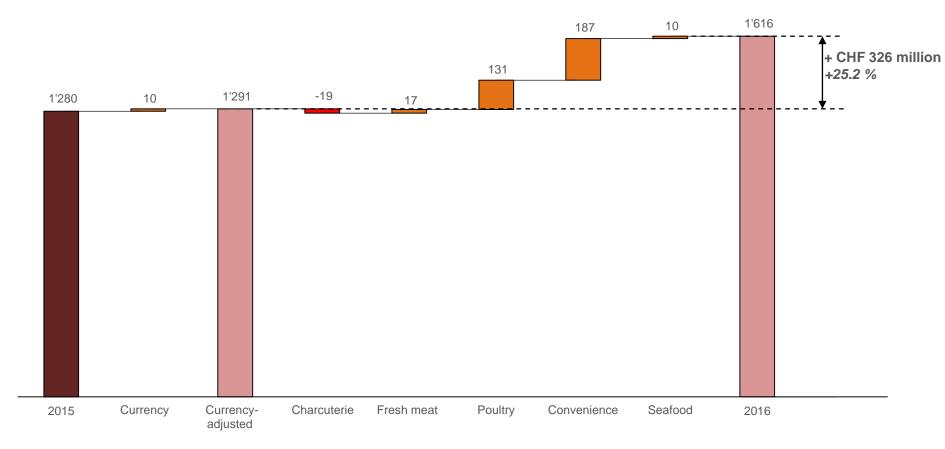
-13

1'616

HY2016/in CHF million

18.08.2016 Results for first half of 2016

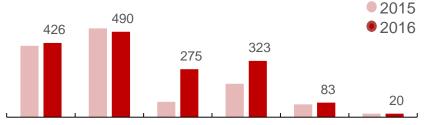


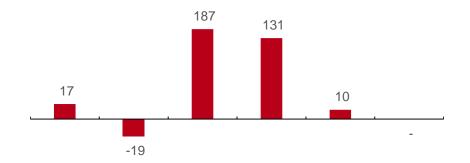


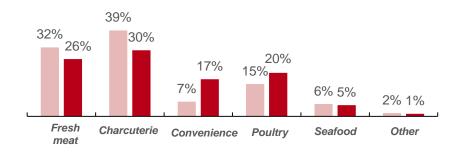
Proceeds from goods – transition 2015 to 2016

Proceeds from goods – by product group

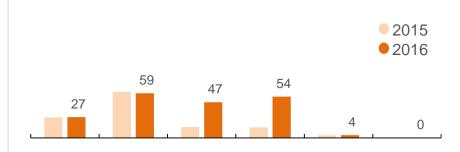
Proceeds from goods – currency-adjusted HY2016/in CHF million

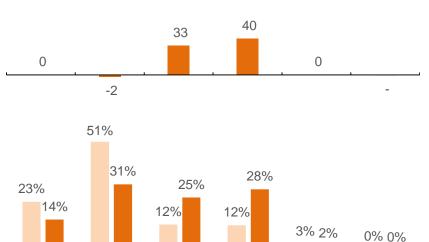






Sales HY





Fresh Charcuterie Convenience Poultry Seafood Other meat

18.08.2016 | Results for first half of 2016

Income statement – EBIT

in CHF million	HY2016	HY2015	Δ %	EBIT drivers CHF million				
Proceeds from goods Net income Gross profit <i>in % of net income</i>	1,616 1,591 585 36.7 %	1,280 1,264 447 <i>35.4 %</i>	26.2 % 25.9 % 30.7 %	137	-72			
Personnel expenses Overheads EBITDA in % of net income	299 166 120 7.5 %	227 130 90 7.2 %	31.6 % 27.7 % 32.4 %	45		-36	-14	61
Depreciation and amortisation EBIT in % of net income	59 61 3.8 %	45 45 3.6 %	30.4 % 32.4 %	2015 Gross profit	Personnel costs	Overheads	Depreciation	2016

Income statement – annual profit



in CHF million	HY2016	HY2015	Δ abs.
EBIT	61	45	16
Interest Securities/foreign currencies Share of income of assoc. companies EBT	1 2 1 59	-3 -1 3 45	-2 2 -2 14
Taxes Profit	-16 (3) 43	-11 34	-5 9
Third-party interest in equity Annual profit	-6 36	-2 32	-5 4

Full-year effect Hilcona and interest for new bond

(1)

(3)

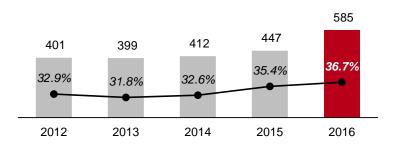
2 In 2015, equity valuation for Hilcona from January to April

Full-year effect Hilcona; Previous year only May and June

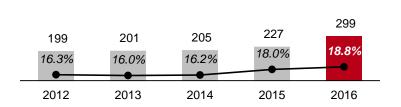
5-year comparison – key figures

HY/CHF million Ratio to net income

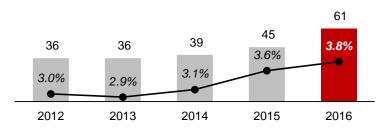
Gross profit



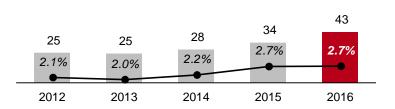
Personnel expenses



EBIT



Net profit after taxes



Balance sheet

in CHF million	30.06.2016		31.12.2015	
Cash and securities Receivables and accruals Inventories Current assets	(1) 306 393 303 1,002	46.7 %	194 353 263 810	46.4 %
Financial assets Intangible assets Property, plant and equipment Non-current assets	2 46 164 932 1,141	53.3 %	44 37 853 934	53.6 %
Assets	2,143	100.0 %	1,744	100.0 %
Liabilities and deferrals Provisions Financial liabilities Liabilities	330 170 726 1,226	33.9 % 57.2 %	249 117 469 834	26.9 % 47.8 %
Equity before non-controlling interests	826	38.5%	820	47.0 %
Third-party interest in equity Equity	3 91 917	4.3 % 42.8 %	89 909	5.1 % 52.2 %
Liabilities and equity	2,143	100.0 %	1,744	100.0 %
Currency differences in equity Interest-bearing liabilities	-124 420		-121 275	

 Financial liabilities increase to CHF 726 million. Mainly because of new bond (CHF 300 million).

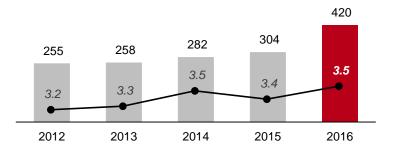
Less cash and cash equivalents, net financial liabilities of CHF 420 million (2015: CHF 275 million)

2 Acquisitions of Huber and Eisberg increase goodwill.

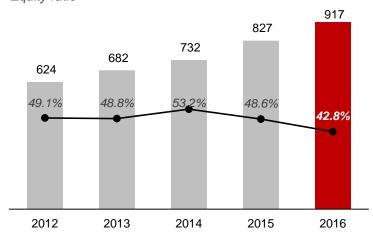
3 At 42.8 %, Bell has a solid equity ratio in spite of the new bond and the integration of Huber and Eisberg.

5-year comparison – key figures from balance sheet

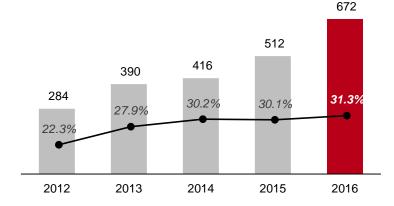
Net financial liabilities HY/in CHF million Debt factor



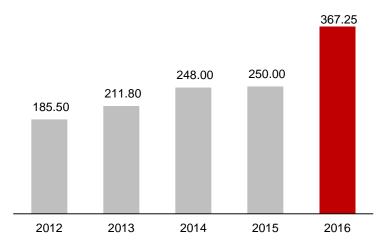
Total equity HY/in CHF million *Equity ratio*



Net working capital HY/in CHF million % of balance sheet total

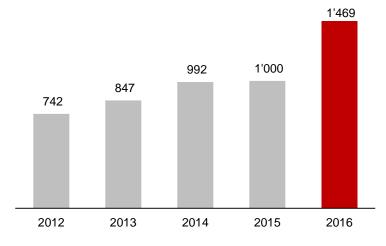


5-year comparison – Bell share

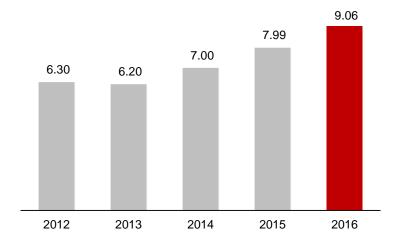


Price at 30.06. CHF

Market capitalisation at 30.06./in CHF million



Net profit per share HY



Bell Switzerland



	HY2016	HY2015	Δ abs.	Δ %
Sales revenue (CHF million)	934	897	+37	+4.1 %
Sales volume (1,000 t)	62	61	+1	+2.3 %
Employees (FTEs)	3,356	3,392	-36	-1.1 %
Net investments (CHF million)	23	28	-5	-20.2 %
Number of production plants	10	10		

- Solid result for Bell Switzerland despite unfavourable framework conditions
- Sales markets suffer from the effects of shopping tourism and bad weather
- > Rising cost of raw materials
- Sales and volume growth thanks to strong sales promotion measures
- > Extension to Zell plant completed



Bell Germany



	HY2016	HY2015	Δ abs.	Δ %
Sales revenue (CHF million)	213	218	-5	-2.3 %
Sales volume (1,000 t)	33	33	-	-1.9 %
Employees (FTEs)	1,444	1,362	+82	+6.0 %
Net investments (CHF million)	7	9	-2	-17.0 %
Number of production plants	9	9		

- Considerable increase in the cost of raw materials
- Growing competition increases listing volatility
- > Successful brand concepts
- Construction of additional plant for Spanish ham specialities to start at the beginning of 2017





Bell International



	HY2016	HY2015	Δ abs.	Δ %
Sales revenue (CHF million)	223	93	+130	+140 %
Sales volume (1,000 t)	54	15	+39	+273.9 %
Employees (FTEs)	2,487	1,504	+983	+65.4 %
Net investments (CHF million)	8	7	+1	+23.8 %
Number of production plants	11	8		

- First integration of poultry specialist Huber
- In France, the focus on products with higher added value and organisational measures are showing first results
- Poland and Hungary are on the right track
- New organisational structure for branch shops in the Czech Republic



Hilcona



	HY2016	HY2015*	Δ abs.	Δ %
Sales revenue (CHF million)	276	88	+188	+213.1 %
Sales volume (1,000 t)	47	14	+33	+226.1 %
Employees (FTEs)	2,423	2,004	+419	+20.9 %
Net investments (CHF million)	9	2	+7	+309.0 %
Number of production plants	8	4		

- > Encouraging development in first half
- Innovation in ready-prepared meals and vegetarian products
- Integration of Eisberg is proceeding on schedule
- Merger of Eisberg and Gastro Star under joint management





* previous year only May/June

The Bell Group – outlook for 2016





Difficult to predict the cost trends for raw materials in second half



Integration of acquisitions, exploitation of synergies



Difficult to predict market development; the market will remain fiercely competitive



Consistent implementation of operational measures to further strengthen productive capacity and performance

Results for first half of 2016

Presentation for financial analysts 18.08.2016

