

**Bell Food Group Capital Market Day in Fuensalida**

**At the 2023 Bell Food Group Capital Market Day, investors and analysts visited the new production facility for Serrano ham in Fuensalida, Spain.**

During the visit to the Bell International location in Fuensalida close to Madrid, the participants viewed the new production facility for Serrano ham. This size of this facility is very impressive: around one million Serrano hams per year are cured in 64 chambers over an area of 26,000 m<sup>2</sup>. Bell invested around EUR 40 million in this new build project and employed an additional 100 people. Together with the existing facilities in Casarrubios del Monte and Azuaga, Bell has a modern and efficient production infrastructure for Spanish ham (Ibérico, Serrano) and Spanish cured sausages (Chorizo, Salchichón, Lomo). The products are marketed under the national brand «Sanchez Alcaraz» and other brands of the Bell Food Group.

Thanks to the strategic focus on the charcuterie segment of air-dried ham and the portfolio of regional air-dried ham specialities from its own production in various countries, the Bell Food Group has good prospects of further expanding its leadership role internationally.

The tour of the facility was concluded by an update on the strategic thrusts of the Bell Food Group and the business activities of Bell International by CEO Lorenz Wyss, CFO Xavier Buro and the head of the Bell International and Eisberg business areas Marco Tschanz. Participants also had the opportunity to engage directly with the members of the top management at this event.

**About Bell Food Group**

Bell Food Group is one of the leading meat and convenience food processors in Europe. Its range of products includes meat, poultry, charcuterie, seafood as well as convenience and vegetarian products. With different brands such as Bell, Eisberg, Hilcona and Hügli, the Group meets a range of customer needs. Its customers include the retail trade as well as the food service sector and the food processing industry. Around 12,500 employees generate annual revenues of over CHF 4.3 billion. The Bell Food Group is listed on the Swiss stock exchange.