

Bell Ltd

HALF-YEAR REPORT 2011



Bell on course in first half

Message from the Chairman of the Board of Directors
and the Chairman of the Group Executive Board

Dear shareholders

Bell Group held firm in Switzerland as well as Europe in the first half of 2011. After a restrained start to the year, sales development in the first half was very encouraging. Sales volumes improved by around 3,900 tonnes in total (+3.7%). Seasonal activities benefited from good weather, with the barbecue season starting much earlier than usual. Operating income for the first semester was CHF 1.235 billion (-2.6%). Compared to the previous year, CHF 35 million was lost due to changes in the scope of consolidation, and the weakness of the euro to the Swiss franc resulted in a currency-driven loss of more than CHF 40 million. Adjusted for these effects, sales grew by 3.3 percent.

Some of the prices for raw materials in our most important European production markets Germany and France rose by as much as 15 percent. Together with rising prices for packaging materials, energy and transport, this triggered a strong wave of cost increases. In the current competitive market, these cost increases can only be passed on to consumers with a big delay. On the other hand we very successfully managed the costs that can be influenced by us. At CHF 83 million, the operating result (EBITDA) was down CHF 4.8 million from the previous year (-5.4%). Adjusted for consolidation effects and exceptionals in 2010, EBITDA is on a par with the previous year. At CHF 26.8 million, the net profit is slightly higher year-on-year.

Cooperation with Hilcona in convenience segment on track

The market reacted well to our cooperation with the convenience specialist Hilcona. Once the approval of the competition authorities was received, the cooperation plans went ahead with much momentum. The merger between Bell Convenience

in Schafisheim and Hilcona AG has already been finalised, and most of the foundations for future market cultivation have been laid. The deconsolidation of Bell Convenience reduced Bell Group's net income by around CHF 38 million and EBITDA by approximately CHF 4.3 million, but thanks to its attributable income from investment in participation, the Group's net profit was more or less unaffected.

Solid performance in Switzerland

At CHF 875 million, net income for Switzerland was down 1.5 percent year-on-year, but after adjustment for the deconsolidation of Bell Convenience, net income grew by 2.3 percent. Meat production from slaughter animals improved by 4.9 percent to 50,233 tonnes and from poultry by 3.5 percent to 11,912 tonnes. Total production volume rose by 1,038 tonnes to 59,854 tonnes (+1.9%).

Swiss meat accounted for most of the growth. Demand for domestic meat rose once again and poultry in particular was in great demand. Thanks to the early start to the barbecue season and the good weather, sales of sausage products improved substantially. In the seafood segment, sales of aquaculture and label products enjoyed above-average growth.

We could not acquire the land in Niederbipp in the Canton of Berne as intended as part of our strategy of site development, as the municipality did not approve the rezoning of the land from agricultural to industrial land. We will now look at alternative locations for our new pork processing plant. In April we took over the meat drying plant of Kocherhans + Schär AG in Churwalden with a capacity of approximately 1,000 tonnes

per year, retroactively to 1 January 2011. This gives Bell its own meat drying facilities for producing specialities from Graubünden and reduces our dependence on third parties, both with regard to our domestic business and our export activities. The integration of the acquired company and all its employees into Bell Schweiz AG was finalised by the end of June.

Progress for Bell International

The economic environment and consumer sentiment in our most important European markets have improved. Bell International's sales volume rose by 2,900 tonnes to 50,117 tonnes. Under pressure from exchange rates, operating income dropped by 5.2 percent to CHF 361 million. In local currency, however, operating income improved by 6.2 percent.

In contrast to the overall market in Germany, the market segments in which we are active hardly saw any growth at all and competition remains fierce. However, sales volumes increased substantially and we gained additional market shares. In this market environment, the sometimes sharp increases in procurement costs could only be passed on with effect in the second half of the year. Further progress was made in optimising our processes and improving their efficiency. In the meat convenience sector we will bundle our activities in future. In autumn, we will transfer production of these lines from the plant in Steinheim to Bad Wünnenberg 60 kilometres away. At the beginning of the year we took over Hoppe GmbH, which has a modern production plant and a sufficiently large production area in Bad Wünnenberg. By merging the two production companies, we can exploit the growth opportunities in this segment and optimise our production processes.

Although the economic upswing is also evident in Eastern Europe, prices have generally stabilised at a lower level, which makes price increases difficult. Business in Poland is satisfactory, and the branch shops in the Czech Republic and Slovakia are doing very well. In the first half of the year eleven new outlets in total were added. Hungary is also showing signs of improvement, and sales are growing and margins are stabilising.

Consumers in France remain very cautious and the market is still very competitive. Premium products are not selling

very well, a fact that is very noticeable for some speciality lines. Sales volumes and sales, however, remained stable. The difficulties experienced in passing on the substantially higher prices for domestic pork exerted pressure on our margins.

In Spain and the Benelux countries our business is doing very well. In Spain the export business expanded once again, and domestic sales also picked up some momentum. Business in Belgium remained healthy, and we successfully expanded our market position in the Netherlands.

Bell's Group Executive Board saw two changes in the first half of 2011. Lorenz Wyss took up his new position as Group CEO on 1 April. The head of Bell Switzerland, Thorid Klantschitsch, decided for personal reasons to find a new challenge and left the company on 30 June. Lorenz Wyss is acting as the interim head of Bell Switzerland.

Outlook

We expect sales volumes to grow across the board for the Group, even though there might be some regional differences. In Switzerland we generally expect restrained growth in the retail and food service sectors with stronger pressure on prices and margins. In the other European countries, price increases will take effect in the second half of the year that will provide a better cushion for higher procurement costs. We also look forward to the continued optimisation of our production processes and procedures. Given the year-to-date results and foreseeable developments in the second half, we expect the annual operating result to be on a par with the previous year.



Hansueli Loosli
Chairman of the Board of Directors



Lorenz Wyss
Chairman of the Group Executive Board

Consolidated Balance Sheet

| in CHF thousand | 30.06.2011 | | 31.12.2010 | | 30.06.2010 | |
|---|------------------|----------------|------------------|----------------|------------------|----------------|
| Liquid assets | 23 608 | | 33 674 | | 95 163 | |
| Securities | 5 041 | | 4 513 | | 4 021 | |
| Receivables and deferred items | 327 299 | | 304 848 | | 280 930 | |
| Inventory | 170 454 | | 152 401 | | 164 782 | |
| Current assets | 526 402 | 40.9 % | 495 436 | 42.4 % | 544 896 | 43.3 % |
| Financial assets | 113 998 | | 39 152 | | 42 993 | |
| Intangible assets | 88 950 | | 76 303 | | 106 700 | |
| Land and buildings | 331 106 | | 325 610 | | 339 960 | |
| Machinery and equipment | 225 257 | | 230 885 | | 225 152 | |
| Non-current assets | 759 311 | 59.1 % | 671 950 | 57.6 % | 714 806 | 56.7 % |
| Assets | 1 285 712 | 100.0 % | 1 167 386 | 100.0 % | 1 259 702 | 100.0 % |
| Current financial liabilities | 112 685 | | 107 329 | | 108 733 | |
| Miscellaneous liabilities and deferred items | 272 121 | | 268 301 | | 266 195 | |
| Current provisions | 13 941 | | 10 356 | | 11 010 | |
| Current liabilities | 398 747 | 31.0 % | 385 986 | 33.1 % | 385 938 | 30.6 % |
| Non-current financial liabilities | 222 012 | | 121 134 | | 238 617 | |
| Non-current provisions | 70 289 | | 69 811 | | 64 791 | |
| Non-current liabilities | 292 301 | 22.7 % | 190 945 | 16.4 % | 303 409 | 24.1 % |
| Liabilities | 691 049 | 53.7 % | 576 931 | 49.4 % | 689 346 | 54.7 % |
| Share capital | 2 000 | | 2 000 | | 2 000 | |
| Retained earnings | 630 619 | | 584 299 | | 584 236 | |
| Currency translation differences | -74 892 | | -67 352 | | -52 155 | |
| Treasury shares deducted | -2 642 | | -6 992 | | -6 740 | |
| Consolidated profit first half-year | 26 805 | | 64 519 | | 26 140 | |
| Equity before third-party interest in equity | 581 890 | 45.3 % | 576 474 | 49.4 % | 553 481 | 43.9 % |
| Third-party interest in equity | 12 773 | | 13 982 | | 16 874 | |
| Equity | 594 663 | 46.3 % | 590 456 | 50.6 % | 570 356 | 45.3 % |
| Liabilities and equity | 1 285 712 | 100.0 % | 1 167 386 | 100.0 % | 1 259 702 | 100.0 % |

Consolidated Income Statement

| in CHF thousand | 1. HY 2011 | | 1. HY 2010 | |
|--|------------------|---------------|------------------|---------------|
| Sales proceeds | 1 255 097 | | 1 286 525 | |
| Other operating proceeds | 28 611 | | 24 792 | |
| Gross proceeds | 1 283 708 | | 1 311 317 | |
| Reductions in proceeds | 48 413 | | 42 554 | |
| Operating income | 1 235 295 | 100.0% | 1 268 763 | 100.0% |
| Cost of goods sold | 838 224 | 67.9% | 851 466 | 67.1% |
| Gross operating profit | 397 071 | 32.1% | 417 296 | 32.9% |
| Personnel expenses | 194 816 | 15.8% | 205 601 | 16.2% |
| Other operating expenses | 119 207 | | 123 879 | |
| Total operating expenses | 314 023 | 25.4% | 329 480 | 26.0% |
| Earnings before interest, taxes, depreciation and amortisation (EBITDA) | 83 048 | 6.7% | 87 816 | 6.9% |
| Depreciation of tangible assets | 34 672 | | 38 307 | |
| Depreciation of intangible assets | 2 585 | | 2 463 | |
| Depreciation of goodwill | 5 591 | | 7 710 | |
| Earnings before interest and taxes (EBIT) | 40 200 | 3.3% | 39 337 | 3.1% |
| Balance of financial income/financial expenses | 813 | | 1 477 | |
| Net profit before taxes (EBT) | 41 013 | 3.3% | 40 814 | 3.2% |
| Taxes | 14 053 | | 14 285 | |
| Net profit after taxes | 26 960 | 2.2% | 26 529 | 2.1% |
| Third-party interest in profit | -156 | | -389 | |
| Consolidated profit first half-year | 26 805 | 2.2% | 26 140 | 2.1% |

Non-recurring and infrequent expenses/income

Other operating expenses include closure costs to the value of CHF thousand 1 600.

Cash flow Statement

| in CHF thousand | 1. HY 2011 | 1. HY 2010 |
|--|-----------------|----------------|
| Net profit after taxes first half-year | 26 960 | 26 529 |
| Depreciation of tangible assets | 42 848 | 48 479 |
| Income from sale of fixed assets | -298 | - |
| Net result from equity investments and foundations | -3 754 | -1 004 |
| Changes in provisions | 4 296 | -313 |
| Cash flow | 70 052 | 73 691 |
| Inventory changes (-) increase (+) decrease | -19 185 | -5 790 |
| Changes in receivables/adjustments (-) increase (+) decrease | -24 502 | 2 599 |
| Changes in current liabilities (+) increase (-) decrease | 788 | 14 973 |
| Operating cash flow | 27 153 | 85 473 |
| Investments in tangible assets | -27 276 | -24 359 |
| Divestments of tangible assets | 7 634 | 271 |
| Investments in financial assets, participations | -100 479 | 2 328 |
| Divestments of financial assets, participations | 261 | 218 |
| Investments in securities | -527 | -1 760 |
| Divestments of securities | - | 5 245 |
| Investments in intangible assets | -2 623 | -1 652 |
| Divestments of intangible assets | -5 | - |
| Investment cash flow | -123 015 | -19 708 |
| Changes in interest bearing liabilities | 100 649 | -36 559 |
| Investments (-) / divestments (+) treasury shares | 5 906 | 2 570 |
| Dividends | -20 719 | -15 793 |
| Financing cash flow | 85 836 | -49 782 |
| Cash flow balance | -10 026 | 15 983 |
| Liquid assets as of 01.01. | 33 674 | 81 395 |
| Effect of currency translation on liquid assets | -41 | -2 215 |
| Changes in liquid assets | -10 026 | 15 983 |
| Liquid assets as of 30.06. | 23 608 | 95 163 |

Statement of Changes in Equity

| in CHF thousand | Share capital | Retained earnings | Currency translation effects | Own shares | Consolidated profit | Equity | Third-party interest in equity | Equity |
|--|---------------|-------------------|------------------------------|---------------|---------------------|----------------|--------------------------------|----------------|
| Equity as of 01.01.2011 | 2 000 | 584 299 | -67 352 | -6 992 | 64 519 | 576 474 | 13 982 | 590 456 |
| Changes in consolidation scope | - | - | - | - | - | - | -144 | -144 |
| Appropriation of annual profit | - | 64 519 | - | - | -64 519 | - | - | - |
| Dividends | - | -19 755 | - | - | - | -19 755 | -964 | -20 719 |
| Additions/disposals of treasury shares | - | 1 556 | - | 4 350 | - | 5 906 | - | 5 906 |
| Consolidated profit first half-year | - | - | - | - | 26 805 | 26 805 | 156 | 26 961 |
| Currency translation effects | - | - | -7 540 | - | - | -7 540 | -257 | -7 797 |
| Equity as of 30.06.2011 | 2 000 | 630 619 | -74 892 | -2 642 | 26 805 | 581 890 | 12 773 | 594 663 |
| Equity as of 01.01.2010 | 2 000 | 544 175 | -16 545 | -9 019 | 55 563 | 576 175 | 18 604 | 594 779 |
| Changes in consolidation scope | - | - | - | - | - | - | - | - |
| Appropriation of annual profit | - | 55 563 | - | - | -55 563 | - | - | - |
| Dividends | - | -15 793 | - | - | - | -15 793 | - | -15 793 |
| Additions/disposals of treasury shares | - | 291 | - | 2 279 | - | 2 570 | - | 2 570 |
| Consolidated profit first half-year | - | - | - | - | 26 140 | 26 140 | 389 | 26 529 |
| Currency translation effects | - | - | -35 610 | - | - | -35 610 | -2 118 | -37 728 |
| Equity as of 30.06.2010 | 2 000 | 584 236 | -52 155 | -6 740 | 26 140 | 553 481 | 16 874 | 570 356 |

| | Numbers of shares as of 01.01. | Additions in treasury shares | Disposals of treasury shares | Addition own shares for employee stock ownership plan | Disposal own shares for employee stock ownership plan | Number of shares as of 30.06. |
|-----------------------------------|--------------------------------|------------------------------|------------------------------|---|---|-------------------------------|
| Shares | | | | | | |
| Shares issued | 400 000 | - | - | - | - | 400 000 |
| Treasury shares | -5 316 | - | 3 015 | -188 | 523 | -1 966 |
| Shares in circulation 2011 | 394 684 | - | 3 015 | -188 | 523 | 398 034 |
| Shares issued | 400 000 | - | - | - | - | 400 000 |
| Treasury shares | -6 938 | -175 | 1 284 | -8 | 652 | -5 185 |
| Shares in circulation 2010 | 393 062 | -175 | 1 284 | -8 | 652 | 394 815 |

Comments to half-year report

Basic principles

The principles governing consolidation, valuation, structuring and presentation comply with the Financial Reporting Standards Swiss GAAP FER. They apply to all companies included in the scope of consolidation. The consolidation and accounting principles are the same as for the 2010 annual financial statements as set out in pages 48 – 49 of the Annual Report 2010 (www.bell.ch/en/investor-relations/annual-reports.aspx). All amounts have been rounded individually.

Scope of consolidation

Hilcona AG was added to the scope of consolidation on 1 January 2011, while Bell Convenience was deconsolidated on the same date. Hoppe GmbH was consolidated for the first time on 1 May 2011, and the acquired company Kocherhans + Schär AG was merged with Bell Schweiz AG on 27 June 2011. Refer to page 18 of the interim report for an overview of the Group's subsidiaries and associates.

Foreign currency translation

All company balance sheets in foreign currency are translated into Swiss francs at the exchange rate as per 30 June. The income statements of these companies are translated at the average exchange rate for the first six months. Translation differences between the opening and closing balance sheets and differences arising from the use of different exchange rates in the balance sheet and the income statement are balanced without affecting profit and loss.

Exchange rates

| | | | | | |
|------------------|-----|-----|---|-----|--------|
| Balance sheet | EUR | 1 | = | CHF | 1.22 |
| | CZK | 1 | = | CHF | 0.05 |
| | HUF | 100 | = | CHF | 0.46 |
| | PLN | 1 | = | CHF | 0.306 |
| Income statement | EUR | 1 | = | CHF | 1.2723 |
| | CZK | 1 | = | CHF | 0.0523 |
| | HUF | 100 | = | CHF | 0.4726 |
| | PLN | 1 | = | CHF | 0.3218 |

Useful life of non-current assets

| | |
|---|---------------|
| Production and administration buildings | 30 – 40 years |
| Machines and equipment | 8 – 10 years |
| Installations | 10 – 15 years |
| Vehicles | 5 – 7 years |
| Furniture | 5 – 10 years |
| IT hardware and software | 4 years |
| Trademarks | 8 years |
| Goodwill | 5 – 8 years |

Bell Convenience was transferred to Hilcona AG and deconsolidated on 1 January 2011. Until the majority of the shares of Hilcona AG are taken over in 2015, the investment in this company is consolidated at equity value. The final revaluation of the non-current assets of Hilcona is still pending. The calculation of the goodwill is based on an estimate.

Hoppe GmbH was acquired retroactively to 1 January and consolidated from 1 May. The profit for the period up to 30 April was allocated to the acquired equity. The expected costs for closing the plant in Steinheim related to this acquisition were recognised in the income statement and deferred.

Kocherhans + Schär AG was acquired at the end of April, retroactively to 1 January 2011. The profit for the first half was allocated to the acquired equity. For reasons of materiality it was not necessary to consolidate the period from May to June. The company was merged with Bell Schweiz AG at the end of June 2011.

The various acquisitions led to an increase in the financial liabilities of CHF 100 million.

The remainder of the purchase price for the Polette Group was paid in the first half of the year by a transfer of treasury shares.

As the Frigo fire incident cannot be finalised yet, the expected positive result will only be recognised in the second half of the year.

The rezoning of the land in Niederbipp, for which we have a purchase right, was refused and this land purchase project was discontinued. The costs related to this project are immaterial and were recognised.

The building rights associated with the abattoir compound in Basel will presumably be legally transferred to Bell in the second half of 2011.

Events after the balance sheet date

In July we managed to acquire the shares of the co-owner of Schlachtbetrieb Basel AG (SBA) and SBA will be merged with Bell Schweiz AG as of beginning 2012. The transaction does not have a significant impact on the Group's sales and income. SBA is a service company which already dedicated more than 90 percent of its efforts to Bell Schweiz AG in the past.

Appendix to Balance Sheet

| in CHF thousand | 30.06.2011 | Share | 31.12.2010 |
|---|----------------|---------------|----------------|
| Trade accounts receivable | 138 339 | 42.3% | 146 526 |
| Receivables affiliated companies Coop | 95 232 | 29.1% | 73 692 |
| Receivables other affiliated companies | 2 621 | 0.8% | 19 429 |
| Other receivables | 66 502 | 20.3% | 47 366 |
| Deferred expenses and accrued income | 24 606 | 7.5% | 17 834 |
| Receivables and deferred items | 327 299 | 100.0% | 304 848 |
| Raw materials and finished goods | 163 725 | 96.1% | 145 676 |
| Auxiliary materials | 15 923 | 9.3% | 15 652 |
| Value adjustments on the basis of value impairments | -9 193 | -5.4% | -8 927 |
| Inventory | 170 454 | 100.0% | 152 401 |
| Trade accounts payable | 126 594 | 46.5% | 145 667 |
| Accounts payable to Coop | 15 000 | 5.5% | 13 701 |
| Accounts payable to other affiliated companies | 13 | 0.0% | 1 121 |
| Other accounts payable | 52 760 | 19.4% | 49 403 |
| Deferred income and accrued expenses | 77 754 | 28.6% | 58 409 |
| Miscellaneous liabilities and deferred items | 272 121 | 100.0% | 268 301 |
| Loans and credits from banks | 108 653 | 32.5% | 107 052 |
| Loans with affiliated companies | 4 032 | 1.2% | 277 |
| Current financial liabilities | 112 685 | 33.7% | 107 329 |
| Long-term loans and credits | 204 012 | 61.0% | 109 134 |
| Non-current loans with affiliated companies | 18 000 | 5.4% | 12 000 |
| Non-current financial liabilities | 222 012 | 66.3% | 121 134 |
| Financial liabilities | 334 697 | 100.0% | 228 462 |
| Statement of duration | | | |
| Due within 360 days | 112 685 | 33.7% | 107 329 |
| Due within two years | 33 713 | 10.1% | 33 733 |
| Due within three years and later | 188 299 | 56.3% | 87 400 |
| Financial liabilities | 334 697 | 100.0% | 228 462 |
| Financial liabilities by currency | | | |
| CHF | 240 163 | 71.8% | 121 258 |
| EUR | 94 534 | 28.2% | 107 054 |
| Other currencies | - | | 150 |
| Financial liabilities | 334 697 | 100.0% | 228 462 |

Company mergers/sale

| | Bell Convenience ¹ | Hilcona AG ² | Hoppe GmbH ³ | Kocherhans + Schär AG ⁴ |
|----------------------------|-------------------------------|-------------------------|-------------------------|------------------------------------|
| | 01.01.2011 | 01.01.2011 | 01.05.2011 | 27.06.2011 |
| Liquid assets | - | 20 600 | 1 155 | 157 |
| Trade accounts receivables | - | 40 300 | 3 694 | 331 |
| Inventory | 1 734 | 51 200 | 1 195 | 82 |
| Tangible assets | 5 289 | 191 000 | 13 551 | 4 918 |
| Miscellaneous liabilities | 1 022 | 30 000 | 3 297 | 238 |
| Financial liabilities | - | 114 000 | 6 248 | 1 728 |

¹ Company sale

² New addition to scope of consolidation on 01.01.2011 using pro-rated equity; new valuation of tangible assets still pending, thus estimated by Bell; assets include Bell Convenience

³ Initial consolidation as of 01.05.2011

⁴ Merger with Bell Schweiz AG

Appendix to Consolidated Balance Sheet

| Provisions in CHF thousand | Early retirements | Long service awards | Holiday & extra hours charges | Deferred taxes | Other provisions | Restructuring | Total |
|---|----------------------|------------------------|-------------------------------------|-------------------|---------------------|---------------|---------------|
| Provisions as of 01.01.2011 | 21 926 | 3 027 | 4 708 | 44 073 | 5 069 | 1 364 | 80 167 |
| Changes in consolidation scope | - | - | - | - | - | - | - |
| Established | 634 | 626 | 2 927 | 105 | 38 | 1 600 | 5 930 |
| Used | -1 334 | - | -32 | -23 | -100 | -146 | -1 635 |
| Currency translation effects | -109 | - | -20 | -71 | -33 | - | -233 |
| Provisions as of 30.06.2011 | 21 117 | 3 653 | 7 583 | 44 084 | 4 974 | 2 818 | 84 230 |
| Non-current provisions as of 30.06.2011 | 20 047 | 1 958 | - | 44 084 | 4 200 | - | 70 289 |
| Current provisions as of 30.06.2011 | 1 070 | 1 696 | 7 583 | - | 774 | 2 818 | 13 941 |
| Provisions as of 01.01.2010 | 21 147 | 3 195 | 5 222 | 39 442 | 8 274 | 300 | 77 580 |
| Changes in consolidation scope | - | - | - | - | - | - | - |
| Established | 856 | - | 2 661 | 19 | - | - | 3 536 |
| Used | -230 | - | -667 | -2 344 | -309 | -300 | -3 850 |
| Currency translation effects | -432 | - | -22 | -427 | -584 | - | -1 465 |
| Provisions as of 30.06.2010 | 21 341 | 3 195 | 7 194 | 36 690 | 7 381 | - | 75 801 |
| Non-current provisions as of 30.06.2010 | 19 896 | 2 073 | - | 36 690 | 6 132 | - | 64 791 |
| Current provisions as of 30.06.2010 | 1 445 | 1 122 | 7 194 | - | 1 249 | - | 11 010 |

Appendix to Balance Sheet

| Financial assets in CHF thousand | Non conso- lidated holdings | Loans to affiliated companies* | Loans to third parties | Equity of foundation | Deferred tax assets | Other financial assets | Total |
|-------------------------------------|-----------------------------------|--------------------------------------|------------------------------|-------------------------|------------------------|------------------------------|----------------|
| Value as of 01.01.2011 | 27 639 | 610 | 449 | 5 119 | 5 106 | 228 | 39 152 |
| Purchase price as of 01.01.2011 | 27 639 | 610 | 449 | 5 119 | 5 106 | 228 | 39 152 |
| Changes in consolidation scope | -11 | - | - | - | - | - | -11 |
| Investments | 70 976 | - | - | - | - | 500 | 71 476 |
| Divestments | - | - | -205 | - | -56 | - | -261 |
| Reevaluation | 3 754 | - | - | - | - | - | 3 754 |
| Currency translation effects | -3 | 12 | - | - | -120 | - | -111 |
| Value as of 30.06.2011 | 102 355 | 622 | 244 | 5 119 | 4 930 | 728 | 113 998 |

*there are no loans to the corporation entities

| | | | | | | | |
|---------------------------------|---------|-------|------|-------|-------|-----|---------|
| Value as of 01.01.2010 | 40 851 | 2 628 | 667 | 6 037 | 6 690 | 228 | 57 101 |
| Purchase price as of 01.01.2010 | 40 851 | 2 628 | 667 | 6 037 | 6 690 | 228 | 57 101 |
| Changes in consolidation scope | -13 729 | - | - | - | - | - | -13 729 |
| Investments | - | 51 | - | - | 11 | 1 | 63 |
| Divestments | - | - | -218 | - | -363 | - | -581 |
| Revaluation | 984 | - | - | -73 | - | - | 911 |
| Currency translation effects | - | -46 | - | - | -727 | - | -773 |
| Value as of 30.06.2010 | 28 107 | 2 633 | 449 | 5 964 | 5 611 | 229 | 42 993 |

Appendix to Consolidated Balance Sheet

| Intangible assets in CHF thousand | Software | Trademarks | Other rights | Goodwill | Total |
|---|---------------|--------------|-----------------|---------------|---------------|
| Value as of 01.01.2011 | 10 447 | 7 391 | 822 | 57 644 | 76 303 |
| Purchase price as of 01.01.2011 | 31 166 | 10 293 | 1 324 | 130 287 | 173 071 |
| Changes in scope of consolidation* | 84 | - | - | 19 801 | 19 885 |
| Investments | 1 666 | - | 957 | - | 2 623 |
| Divestments | -465 | - | - | - | -465 |
| Reclassification | 665 | - | -227 | - | 438 |
| Currency translation effects | -221 | -247 | -61 | -3 051 | -3 580 |
| Purchase price as of 30.06.2011 | 32 895 | 10 046 | 1 993 | 147 037 | 191 972 |
| Cumulative depreciation as of 01.01.2011 | 20 719 | 2 902 | 502 | 72 644 | 96 767 |
| Changes in consolidation scope | 60 | - | - | - | 60 |
| Orderly depreciation | 1 888 | 627 | 70 | 5 591 | 8 176 |
| Value impairments | - | - | - | - | - |
| Cumulative depreciation of divestments | -470 | - | - | - | -470 |
| Reclassification | 194 | - | -194 | - | - |
| Currency translation effects | -92 | -95 | -7 | -1 318 | -1 512 |
| Cumulative depreciation as of 30.06.2011 | 22 299 | 3 435 | 371 | 76 917 | 103 022 |
| Value as of 30.06.2011 | 10 596 | 6 611 | 1 622 | 70 121 | 88 950 |
| Value as of 01.01.2010 | 6 148 | 10 266 | 973 | 97 130 | 114 517 |
| Purchase price as of 01.01.2010 | 26 776 | 12 228 | 1 492 | 143 000 | 183 496 |
| Changes in consolidation scope | -10 | - | -1 | 12 458 | 12 446 |
| Investments | 1 441 | - | 10 | 200 | 1 652 |
| Divestments | -1 523 | - | - | - | -1 523 |
| Reclassification | 904 | - | - | - | 904 |
| Currency translation effects | -441 | -1 318 | -163 | -13 842 | -15 763 |
| Purchase price as of 30.06.2010 | 27 147 | 10 910 | 1 339 | 141 816 | 181 212 |
| Cumulative depreciation as of 01.01.2010 | 20 628 | 1 962 | 519 | 45 870 | 68 979 |
| Changes in consolidation scope | -18 | - | -1 | 227 | 208 |
| Orderly depreciation | 1 732 | 712 | 19 | 7 710 | 10 172 |
| Value impairments | - | - | - | - | - |
| Cumulative depreciation of divestments | -1 522 | - | - | - | -1 522 |
| Reclassification | - | - | - | - | - |
| Currency translation effects | -407 | -260 | -59 | -2 599 | -3 325 |
| Cumulative depreciation as of 30.06.2010 | 20 412 | 2 414 | 479 | 51 208 | 74 512 |
| Value as of 30.06.2010 | 6 735 | 8 497 | 860 | 90 608 | 106 700 |

*including prorated and estimated goodwill of Hilcona AG

Appendix to Consolidated Balance Sheet

| Land and buildings in CHF thousand | Land* | Production and admini- stration facilities | Construc- tions in rented locations | Buildings under construction | Total |
|--|---------------|---|--|---|----------------|
| Value as of 01.01.2011 | 48 268 | 272 621 | 781 | 3 940 | 325 610 |
| Purchase price as of 01.01.2011 | 48 348 | 554 039 | 2 456 | 3 940 | 608 784 |
| Changes in consolidation scope | 1 747 | 20 479 | - | - | 22 226 |
| Investments | 1 000 | 1 358 | - | 2 090 | 4 448 |
| Divestments | - | -2 958 | -210 | -23 | -3 191 |
| Reclassification | -1 026 | 2 922 | -22 | -2 129 | -255 |
| Currency translation effects | -325 | -4 494 | 3 | 10 | -4 806 |
| Purchase price as of 30.06.2011 | 49 745 | 571 346 | 2 227 | 3 888 | 627 206 |
| Cumulative depreciation as of 01.01.2011 | 80 | 281 418 | 1 676 | - | 283 173 |
| Changes in consolidation scope | - | 5 865 | - | - | 5 865 |
| Orderly depreciation | 6 | 10 223 | 56 | - | 10 285 |
| Value impairments | - | - | - | - | - |
| Cumulative depreciation of divestments | - | -1 143 | -210 | - | -1 353 |
| Reclassification | 71 | -71 | -3 | - | -3 |
| Currency translation effects | -5 | -1 867 | 4 | - | -1 868 |
| Cumulative depreciation as of 30.06.2011 | 152 | 294 425 | 1 523 | - | 296 099 |
| Value as of 30.06.2011 | 49 592 | 276 922 | 705 | 3 888 | 331 106 |
| Value as of 01.01.2010 | 50 333 | 300 227 | 930 | 4 376 | 355 866 |
| Purchase price as of 01.01.2010 | 50 428 | 587 159 | 2 468 | 4 376 | 644 431 |
| Changes in consolidation scope | 780 | 3 595 | 37 | - | 4 412 |
| Investments | - | 1 807 | - | 6 492 | 8 299 |
| Divestments | -137 | -11 478 | - | -107 | -11 721 |
| Reclassification | 594 | 130 | - | -924 | -200 |
| Currency translation effects | -1 821 | -22 661 | -33 | -177 | -24 692 |
| Purchase price as of 30.06.2010 | 49 844 | 558 552 | 2 472 | 9 660 | 620 528 |
| Cumulative depreciation as of 01.01.2010 | 95 | 286 932 | 1 538 | - | 288 564 |
| Changes in consolidation scope | - | 248 | 3 | - | 251 |
| Orderly depreciation | 7 | 10 573 | 99 | - | 10 679 |
| Value impairments | - | 1 183 | - | - | 1 183 |
| Cumulative depreciation of divestments | - | -11 650 | - | - | -11 650 |
| Reclassification | 70 | -61 | - | - | 9 |
| Currency translation effects | -11 | -8 432 | -27 | - | -8 470 |
| Cumulative depreciation as of 30.06.2010 | 161 | 278 792 | 1 614 | - | 280 567 |
| Value as of 30.06.2010 | 49 683 | 279 760 | 859 | 9 660 | 339 961 |

*most of land is developed

Land and buildings include capitalised lease investments for a carrying value of CHF thousand 6 370 (previous year CHF thousand 7 374).

Appendix to Consolidated Balance Sheet

| Machinery and equipment in CHF thousand | Machinery and equipment | Installations | IT Hardware | Furnishings and vehicles | Advance payments | Total |
|---|-------------------------------|---------------|--------------|--------------------------------|---------------------|----------------|
| Value as of 01.01.2011 | 117 108 | 73 504 | 6 902 | 22 536 | 10 835 | 230 885 |
| Purchase price as of 01.01.2011 | 376 268 | 183 682 | 30 999 | 89 175 | 10 835 | 690 959 |
| Changes in consolidation scope | 7 329 | 800 | - | 2 161 | 106 | 10 396 |
| Investments | 7 624 | 1 708 | 1 353 | 3 543 | 8 600 | 22 828 |
| Divestments | -18 201 | -4 990 | -480 | -11 578 | 33 | -35 216 |
| Reclassification | 3 757 | -49 | 823 | 15 | -4 730 | -183 |
| Currency translation effects | -3 255 | -178 | -41 | -416 | -235 | -4 124 |
| Purchase price as of 30.06.2011 | 373 522 | 180 973 | 32 654 | 82 900 | 14 610 | 684 660 |
| Cumulative depreciation as of 01.01.2011 | 259 160 | 110 178 | 24 097 | 66 639 | - | 460 075 |
| Changes in consolidation scope | 6 200 | 177 | - | 1 310 | - | 7 687 |
| Orderly depreciation | 12 538 | 6 263 | 1 611 | 3 974 | - | 24 386 |
| Value impairments | - | - | - | - | - | - |
| Cumulative depreciation of divestments | -14 708 | -3 981 | -459 | -10 570 | - | -29 718 |
| Reclassification | 3 | -2 | 273 | -271 | - | 3 |
| Currency translation effects | -2 595 | -115 | -33 | -286 | - | -3 029 |
| Cumulative depreciation as of 30.06.2011 | 260 597 | 112 521 | 25 489 | 60 796 | - | 459 403 |
| Value as of 30.06.2011 | 112 925 | 68 451 | 7 165 | 22 103 | 14 610 | 225 257 |
| Value as of 01.01.2010 | 127 565 | 76 627 | 6 904 | 26 376 | 4 600 | 242 072 |
| Purchase price as of 01.01.2010 | 388 453 | 175 484 | 30 495 | 96 373 | 4 600 | 695 405 |
| Changes in consolidation scope | -395 | - | 34 | 100 | - | -261 |
| Investments | 8 464 | 1 604 | 315 | 1 846 | 3 832 | 16 060 |
| Divestments | -6 197 | -1 973 | -2 056 | -4 242 | - | -14 468 |
| Reclassification | 375 | 216 | 205 | 32 | -1 531 | -704 |
| Currency translation effects | -17 683 | -953 | -105 | -4 704 | -377 | -23 821 |
| Purchase price as of 30.06.2010 | 373 017 | 174 377 | 28 888 | 89 405 | 6 524 | 672 212 |
| Cumulative depreciation as of 01.01.2010 | 260 888 | 98 857 | 23 592 | 69 997 | - | 453 334 |
| Changes in consolidation scope | -395 | - | 13 | 23 | - | -359 |
| Orderly depreciation | 13 696 | 6 788 | 1 601 | 4 360 | - | 26 444 |
| Value impairments | - | - | - | - | - | - |
| Cumulative depreciation of divestments | -6 323 | -1 799 | -2 056 | -4 090 | - | -14 268 |
| Reclassification | -3 | - | 17 | -23 | - | -9 |
| Currency translation effects | -13 680 | -530 | -76 | -3 795 | - | -18 082 |
| Cumulative depreciation as of 30.06.2010 | 254 181 | 103 315 | 23 092 | 66 472 | - | 447 060 |
| Value as of 30.06.2010 | 118 836 | 71 062 | 5 797 | 22 933 | 6 524 | 225 152 |

Machinery and equipment include capitalised lease investments for a carrying value of CHF thousand 2 137 (previous year CHF thousand 3 326).

Appendix to Consolidated Income Statement

| in CHF thousand | 1. HY 2011 | Difference | 1. HY 2010 |
|---|------------------|----------------|------------------|
| Fresh meat | 410 939 | 3.2 % | 398 044 |
| Charcuterie own production | 177 069 | -0.4 % | 177 788 |
| Charcuterie purchased | 40 361 | 7.6 % | 37 510 |
| Poultry | 173 683 | 2.0 % | 170 206 |
| Seafood | 57 445 | 10.1 % | 52 185 |
| Convenience | 1 426 | -96.4 % | 39 933 |
| Other sales | 9 497 | -13.2 % | 10 935 |
| Product groups Switzerland | 870 420 | -1.8 % | 886 601 |
| Charcuterie | 350 424 | -4.2 % | 365 786 |
| Other sales | 34 253 | 0.3 % | 34 138 |
| Product groups International | 384 677 | -3.8 % | 399 924 |
| Sales by product groups | 1 255 097 | -2.4 % | 1 286 525 |
| Other operating proceeds | 28 611 | 15.4 % | 24 792 |
| Reduction in proceeds | 48 413 | 13.8 % | 42 554 |
| Operating income | 1 235 295 | -2.6 % | 1 268 763 |
| Sales by country* | | | |
| Switzerland | 874 625 | | 888 166 |
| Germany | 199 788 | | 207 054 |
| France | 51 563 | | 48 677 |
| Other Western Europe | 43 365 | | 50 697 |
| Eastern Europe | 65 954 | | 74 169 |
| Operating income by country | 1 235 295 | -2.6 % | 1 268 763 |
| *in 2010 calculation base production site | | | |
| Rent | 10 523 | | 11 856 |
| Energy, auxiliary materials | 23 034 | | 24 140 |
| Repair and maintenance | 24 092 | | 22 551 |
| Transport | 30 822 | | 32 428 |
| Advertising | 12 867 | | 13 004 |
| Other operating expenses | 17 868 | | 19 900 |
| Total other operating expenses | 119 207 | | 123 879 |
| Interest on fixed deposits and other interest | 487 | | 681 |
| Win from securities, financial assets and currency | 2 517 | | 7 090 |
| Net result from equity investments | 3 754 | | 1 004 |
| Financial return | 6 758 | -23.0 % | 8 775 |
| Interest | 4 068 | | 5 218 |
| Loss from securities, financial assets and currency | 1 116 | | 1 222 |
| Bank charges and other financial expenses | 760 | | 858 |
| Financial expenses | 5 945 | -18.5 % | 7 298 |
| Balance of financial return/financial expenses | 813 | | 1 477 |
| <i>Average cost of interest-bearing liabilities</i> | <i>2.89 %</i> | | <i>2.85 %</i> |

Share information as of June 30

| | | 2007 | 2008 | 2009 | 2010 | 2011 |
|---------------------------------------|---|-------|-------|-------|-------|--------------|
| Per-share data | | | | | | |
| Share price as of 30.06. | CHF | 1 900 | 1 899 | 1 550 | 1 523 | 2 050 |
| Year's high | CHF | 2 250 | 1 950 | 1 565 | 1 670 | 2 300 |
| Year's low | CHF | 1 410 | 1 780 | 1 267 | 1 480 | 1 725 |
| Half-year share information | | | | | | |
| Equity per share | CHF | 1 226 | 1 326 | 1 395 | 1 402 | 1 462 |
| Net profit per share | CHF | 60 | 57 | 55 | 67 | 68 |
| Cash flow per share | CHF | 131 | 139 | 166 | 187 | 176 |
| EBIT per share | CHF | 78 | 74 | 91 | 100 | 101 |
| Structure | 400 000 registered shares at CHF 5 par value | | | | | |
| Registered shares as of June 30, 2011 | 365 475 | | | | | |
| Shareholders as of June 30, 2011 | 3 699 | | | | | |
| Principal shareholders | Coop Cooperative, Basel; 65.79 percent Sarasin Investmentfonds AG, Basel; 4.77 percent No other shareholders own more than 3 percent of the shares. | | | | | |
| Shares eligible for dividend | All | | | | | |
| Voting regulations | All registered shareholders have full voting rights. Each share entitles to vote. | | | | | |

Financial Figures as of June 30

| in CHF thousand | 2007 | 2008 | 2009 | 2010 | 2011 |
|---|---------|---------|-----------|-----------|------------------|
| Gross sales | 775 478 | 888 678 | 1 261 007 | 1 286 525 | 1 255 097 |
| Operating income | 780 741 | 890 388 | 1 244 503 | 1 268 763 | 1 235 295 |
| Gross operating profit | 249 171 | 276 314 | 420 333 | 417 296 | 397 071 |
| in % of operating income | 31.9 % | 31.0 % | 33.8 % | 32.9 % | 32.1 % |
| EBITDA | 60 087 | 59 033 | 83 049 | 87 816 | 83 048 |
| in % of operating income | 6.7 % | 6.6 % | 6.7 % | 6.9 % | 6.7 % |
| EBIT | 31 061 | 29 631 | 35 752 | 39 337 | 40 200 |
| in % of operating income | 4.0 % | 3.3 % | 2.9 % | 3.1 % | 3.3 % |
| Net profit after taxes | 23 817 | 22 618 | 21 806 | 26 529 | 26 960 |
| Financial liabilities | 74 360 | 130 461 | 394 076 | 347 350 | 334 697 |
| Equity | 490 365 | 530 202 | 570 123 | 570 356 | 594 663 |
| in % of assets | 66.6 % | 61.8 % | 45.0 % | 45.3 % | 46.3 % |
| Headcount as of 30.06. | 3 413 | 3 657 | 6 721 | 6 391 | 6 365 |
| Switzerland | 3 135 | 3 385 | 3 447 | 3 428 | 3 227 |
| International | 278 | 272 | 3 274 | 2 963 | 3 138 |
| Average headcount on basis full-time employees | 3 252 | 3 464 | 6 272 | 6 123 | 6 062 |
| Switzerland | 2 977 | 3 202 | 3 310 | 3 339 | 3 113 |
| International | 275 | 262 | 2 962 | 2 784 | 2 949 |

Important Participations of the Bell Group

| Company | Domicile | Sphere of activity | Consolidation method | Capital | Group share in capital |
|---|-----------------------------|--|----------------------|-----------------|------------------------|
| Bell Schweiz AG* | Basel | Fresh meat, charcuterie, poultry, convenience, seafood | ■ | CHF 20 000 000 | 100.0% |
| Frigo St. Johann AG | Basel | Logistics, cold storage | ■ | CHF 2 000 000 | 100.0% |
| Hilcona AG | Schaan | Convenience | ○ | CHF 10 030 000 | 49.0% |
| SBA Schlachtbetrieb Basel AG | Basel | Slaughterhouse | ✱ | 250 000 | 48.0% |
| Centravo AG** | Zürich | By-products processing | ✱ | CHF 2 400 000 | 29.8% |
| GVFI International AG | Basel | Meat trade | ● | CHF 3 000 000 | 17.7% |
| Pensionsstiftung der Bell Schweiz AG (in Liquidation) | Basel | Foundation | ▲ | - | - |
| Bell France SAS | Teilhède /FR | Subholding | ■ | EUR 20 000 000 | 100.0% |
| Salaison Polette & Cie SAS | Teilhède /FR | Dry sausages | ■ | EUR 2 600 000 | 100.0% |
| Saloir de Mirabel SARL | Riom /FR | Air-dried ham | ■ | EUR 152 000 | 100.0% |
| Val de Lyon SAS | St-Symphorien-sur-Coise /FR | Dry sausages | ■ | EUR 825 000 | 100.0% |
| Saloir de Virieu SAS | Virieu-Le-Grand /FR | Air-dried ham | ■ | EUR 1 200 000 | 100.0% |
| Maison de Savoie SAS | Aime /FR | Dry sausages | ■ | EUR 1 560 000 | 100.0% |
| St-André SAS | St-André-sur-Vieux-Jonc /FR | Dry sausages | ■ | EUR 1 096 000 | 100.0% |
| Bell Deutschland GmbH | Bochum /DE | Subholding | ■ | EUR 25 000 | 100.0% |
| FreshCo. Wurstwarenvertriebs GmbH | Bochum /DE | Meat trade | ■ | EUR 38 400 | 100.0% |
| ZIMBO Fleisch- und Wurstwaren GmbH & Co. KG | Bochum /DE | Meat and sausages | ■ | EUR 28 097 970 | 100.0% |
| Feine Kost Böttcher GmbH | Bochum /DE | Management | ■ | EUR 2 862 603 | 100.0% |
| Hoppe GmbH | Bad Wünnenberg /DE | Convenience | □ | EUR 1 500 000 | 100.0% |
| ZIMBO International GmbH | Bochum /DE | Meat trade | ■ | EUR 1 840 700 | 100.0% |
| ZIMBO Polska Sp. z o.o. | Niepolomice /PL | Meat trade | ■ | PLN 500 000 | 100.0% |
| ZIMBO Húsipari Termelő Kft. | Perbál /HU | Meat and sausages | ■ | HUF 375 000 000 | 99.5% |
| Marco Polo N.V. | Zellik /BE | Subholding | ■ | EUR 4 258 000 | 99.9% |
| The Fresh Connection N.V. | Zellik /BE | Meat trade | ■ | EUR 620 000 | 99.9% |
| Coldlog N.V. | Zellik /BE | Storage | ■ | EUR 62 000 | 99.9% |
| The Fresh Connection Nederland B.V. | Dr Houten /NL | Meat trade | ■ | EUR 18 000 | 76.0% |
| Interfresh Food Retail Easteurope GmbH | Bochum /DE | Meat trade | ■ | EUR 100 000 | 100.0% |
| ZIMBO Czechia s.r.o. | Prag-Holesovice /CZ | Retail trade | ■ | CZK 10 000 000 | 70.0% |
| Abraham GmbH | Seevetal /DE | Subholding | ■ | EUR 103 900 | 75.0% |
| Abraham Schinken GmbH & Co. KG | Seevetal /DE | Management | ■ | EUR 400 000 | 100.0% |
| Gebr. Abraham GmbH & Co. KG | Seevetal /DE | Air-dried ham | ■ | EUR 1 750 000 | 100.0% |
| Abraham Benelux S.A. | Libramont-Chevigny /BE | Air-dried ham | ■ | EUR 250 000 | 100.0% |
| Abraham Polska Sp. z o.o. | Warschau /PL | Wholesale trade | ■ | PLN 100 000 | 100.0% |
| Sanchez Alcaraz S.L. | Casarrubios del Monte /ES | Air-dried ham | ■ | EUR 648 587 | 100.0% |
| Abraham France SARL | Bussy Saint-Georges /FR | Wholesale trade | ■ | EUR 40 000 | 100.0% |

*Bell AG changes its name to Bell Schweiz AG.

**Share of equity relates to the shares in circulation.

■ Fully consolidated (uniform management)

✱ Consolidation at equity

● Purchase price

▲ Consideration acc. Swiss GAAP FER 16

□ Fully consolidated mid 2011

○ Included in actual prorated equity and profit, as at 01.01.2011

Contacts

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